

NEWS RELEASE



IMMEDIATE RELEASE

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DENTSPLY International Donated Product Benefits 22 NCOHF Affiliates

(Charlotte, NC—May 26, 2010) DENTSPLY International donated dental products valued at more than \$163,000.00 to National Children's Oral Health Foundation: America's Toothfairy® (NCOHF) in 2009 to provide vital dental treatment for underserved children across the country.

Twenty-two NCOHF Affiliate nonprofit oral health care centers received donated dental products throughout the year from DENTSPLY International, which included prophylaxis paste as well as fluoride foam, gels, sealants, burs, and other assorted products. Both the NUPRO® NuSolutions Prophylaxis Paste and NUPRO Fluoride products were offered to Affiliates in a variety of child-friendly flavors such as peppermint, citrus mint, strawberry, and bubble gum apple.

Christopher Clark, President and COO of DENTSPLY said, "DENTSPLY is proud to serve as a longstanding partner for the NCOHF Affiliate network, providing both financial and product support. NCOHF programs for underserved children meet the goals of DENTSPLY's corporate philanthropy by improving dental prevention, education, and access to care in our most vulnerable children. Only by working together can we eliminate the oral health crisis plaguing our nation."

Fern Ingber, NCOHF President and CEO commented, "We are very grateful that DENTSPLY has been a dedicated NCOHF underwriting partner since our founding in 2006. The continued generosity of DENTSPLY, through product donations as well as financial and technical support, has played a significant role in our Affiliates' ability to reach more than 1 million children with prevention, education and treatment services that give them hope for a pain-free and bright future."

About DENTSPLY International

For over a century, DENTSPLY International has been committed to providing the dental community with innovative, high quality, cost effective dental products. From humble beginnings in 1899, the Company has grown to become the largest professional dental products company in the world. From facilities in 38 nations on six continents, the Company distributes its dental products in over 120 countries under some of the most well established brand names in the dental industry. Worldwide, the profession now depends upon DENTSPLY for innovative new products that advance the practice of dentistry. For more information about DENTSPLY International, please visit www.DENTSPLY.com.

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About National Children's Oral Health Foundation: America's Toothfairy (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America.

For more information about NCOHF, please visit www.AmericasToothfairy.org.

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