

**For Immediate Release**

**“TWILIGHT’S” BOOBOO STEWART AND SINGER/ACTRESS FIVEL STEWART JOIN INVISALIGN TEEN<sup>®</sup>  
ON THE RED CARPET TO GIVE KIDS IN NEED A “CHOICE SMILE” TOO**

**Brother/Sister Team Challenge Other Celebs at TEEN CHOICE 2010 to  
Help Raise \$50,000 for America's Toothfairy<sup>®</sup>**

LOS ANGELES, August 4, 2010 – Teen sensation Booboo Stewart (Seth Clearwater in *The Twilight Saga: Eclipse*) and his sister singer/actress Fivel Stewart are donating their time and celebrity to help Invisalign Teen<sup>®</sup> give kids in America the chance to achieve their own “Choice Smile.” Invisalign Teen is a sponsor of TEEN CHOICE 2010 and the Choice Smile award category which will air on FOX on August 9<sup>th</sup> 8/7c.

From the red carpet to the Internet, Invisalign Teen will further its support of National Children's Oral Health Foundation: *America's Toothfairy*<sup>®</sup>, a national non-profit organization that aims to eliminate pediatric oral disease by supporting community-based, comprehensive non-profit oral healthcare programs for underserved youth.

Booboo and Fivel will be on the red carpet at TEEN CHOICE 2010 with the Invisalign Teen Smile Cam getting first-hand scoop from the TEEN CHOICE nominees. For every smile captured, Align Technology, Inc., the makers of Invisalign Teen, will donate \$1,000 to *America's Toothfairy*. The company is also donating five Invisalign Teen treatments to kids in need of orthodontic care so they can achieve a Choice Smile all their own.

The nominees of Choice Smile sponsored by Invisalign Teen are Cory Monteith, Taylor Lautner, Victoria Justice, Zac Efron and Miranda Cosgrove.

Invisalign's goal, with the help of Booboo and Fivel, is to raise \$50,000 in treatment and funding. Everyone at TEEN CHOICE can help to ensure that more underserved and at-risk kids across the country can achieve a beautiful smile to give them the confidence they need to succeed in life. Through its work with *America's Toothfairy*, Invisalign Teen wants to help kids who would not otherwise have access to the oral health education, preventative and treatment services they need.

“All of us should have a healthy smile that we're proud of, but you know there is a huge number of families in this country who can't afford even the most basic dental care, no matter how urgent it might be,” said Booboo Stewart. “Fivel and I are challenging everyone at TEEN CHOICE to use their smiles to help Invisalign Teen raise a lot of money. Let's give teens in need something to really smile about.”

“You can follow Booboo and me on the red carpet with exclusive interviews, photos and videos on the Invisalign Teen Facebook page ([www.facebook.com/invisalignteen](http://www.facebook.com/invisalignteen)) and by following @Invisalign on Twitter ([www.twitter.com/invisalign](http://www.twitter.com/invisalign)),” added Fivel Stewart. “Booboo and I will also be tweeting behind-the-scenes scoop and answering questions that you submit, like ‘what is Invisalign Teen anyway?’ I'll be able to answer that first hand since Invisalign Teen is going to help me get the healthy smile I really want.”

- more -

Now through Friday, Aug. 6 at noon, Invisalign Facebook fans can submit questions for Booboo and Fivel to answer during their time at TEEN CHOICE 2010. And be sure to check out their hot new single *Rainy Day* on iTunes.

**About National Children's Oral Health Foundation: *America's Toothfairy*®**

National Children's Oral Health Foundation: *America's Toothfairy* (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventative programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit [www.AmericasToothfairy.org](http://www.AmericasToothfairy.org).

**About Invisalign**

Teens now have a modern choice for straightening their teeth. No more wires and brackets required – Invisalign Teen is the clear alternative to metal braces that uses a series of virtually invisible and removable aligners that gradually move teeth over time. For teens, the benefits include: no food restrictions, no interference with sports or other activities, and teeth get straightened without most people knowing they are in treatment. Learn more and find a preferred provider at [www.invisalignteen.com](http://www.invisalignteen.com) or call 1-800-INVISIBLE. Invisalign Teen is designed, manufactured and marketed by Align Technology, Inc. (ALGN), the leader in clear orthodontics. Align Technology was founded in March 1997 and received FDA clearance to market Invisalign in 1998. Today the Invisalign product family includes Invisalign, Invisalign Teen, Invisalign Assist, Invisalign Express and Vivera Retainers.

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