

NEWS RELEASE



IMMEDIATE RELEASE

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Cosmedent Extends Significant Support for NCOHF Affiliate Programs

(Charlotte, NC— August 23, 2010) Cosmedent, Inc., a leader in dental esthetics, donated dental products valued at \$727,746.10 to National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF), lending critical support for Affiliate oral health programs serving at-risk children across the country.

The generous contribution of Cosmedent dental supplies was distributed to twenty-eight members of the NCOHF Affiliate network, helping these programs meet the growing need for comprehensive care in their local underserved communities. The national NCOHF Affiliate network is comprised of more than 60 nonprofit healthcare programs that share a mission to provide the very best educational, restorative and preventive services for children in desperate need of care. Through the generosity of caring individuals and corporations like Cosmedent, NCOHF has delivered over \$7 million in funding and donated products to Affiliate partners in less than five years.

Dr. K. William "Buddy" Mopper, Chairman, and Michael O'Malley, President of Cosmedent, expressed, "we are very proud to be affiliated with National Children's Oral Health Foundation and their outstanding work for the at-risk children of America."

"A new school year may signify a fresh start to many, but children suffering from untreated dental complications will find it difficult to concentrate on their studies, socialize with classmates, and become successful students," stated Fern Ingber, MEd, NCOHF President and CEO. "Because of Cosmedent's outstanding donation, twenty-eight NCOHF Affiliates are ensuring a greater number of at-risk children in their area are able and ready to learn, free from the preventable pain of pediatric dental disease."

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About Cosmedent, Inc.

Cosmedent is a leading seller of high quality dental materials for cosmetic, restorative and preventative dentistry. Cosmedent designs and sells award winning aesthetic dental products including dental composites, dental adhesives, resin cements, finishing and polishing materials, core buildup materials and specialty products. As one of the pioneering companies in aesthetic dental education, Cosmedent operates the CEE Center for Esthetic Excellence, a highly interactive, hands-on educational center at its corporate headquarters in downtown Chicago, IL. Cosmedent sells direct to dentists in the United States and through leading dental distributors worldwide.

About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org

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