

NEWS RELEASE



IMMEDIATE RELEASE

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3M ESPE Product Donation Benefits the NCOHF Oral Health Zone Program: a Community Response to a National Health Crisis

(Charlotte, NC— November 11, 2010) 3M ESPE Dental Products donated 24,600 units of Vanish™ 5% NaF White Varnish to National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF), to support the establishment of community-based NCOHF Oral Health Zone Programs through Affiliate locations across the country.

The following NCOHF Affiliates benefited from the generous 3M ESPE product donation that will be used in preventive oral care collaborations as part of the NCOHF Oral Health Zone Program™:

University of Arizona, A.T. Still School of Dentistry
St. Francis House NWA, Inc. dba Community Clinic
University of California, San Francisco
Healthy Smiles for Kids of Orange County
Howard University in Washington, DC
University of Florida
Valley Community Clinic

The NCOHF Affiliate network is a consortium of more than 60 of America's finest not-for-profit oral health programs dedicated to eliminating pediatric dental disease by offering quality, comprehensive dental services to the underserved children who need them most. In just 5 years, the NCOHF Affiliate network has provided care to more than 1 million children. Affiliates participating in the NCOHF Oral Health Zone Program are partnering with local key stakeholders to identify collaborative solutions that uniquely respond to the oral health crisis in their community.

"3M ESPE fully supports increased access to care, especially for the pediatric population where there is so much need. We are very happy to assist NCOHF in the great work they are doing," said John Stefanick, 3M ESPE Director, Industry and Professional Relations.

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“No child should have to lie awake at night, suffering in silence from the severe pain of a disease that is completely preventable,” said Fern Ingber, MEd, NCOHF president and CEO. “We are grateful that 3M ESPE shares our vision for a successful NCOHF Oral Health Zone Program and our commitment to ensuring all children can receive the basic care necessary for healthy and productive futures.”

About 3M ESPE

3M ESPE manufactures and markets more than 2,000 products and services designed to help dental professionals improve their patients' oral health care. 3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. For more information on the complete 3M ESPE line of dental products visit the 3M ESPE Web site at www.3MESPE.com or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized 3M ESPE distributors.

About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org

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