

NEWS RELEASE



IMMEDIATE RELEASE

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Sirona Donates Dental Equipment to National Children's Oral Health Foundation

(Charlotte, NC— December 20, 2010) Sirona Dental Systems, Inc. donated equipment valued at over \$725,000 to enhance National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) community-based programs for underserved children.

Twelve nonprofit oral health partners in the NCOHF Affiliate network benefited from the Sirona contribution of four Heliodont DS Intraoral X-ray units, eight CEREC 3 Acquisition Units, and eight CEREC 3 Milling Chambers.

With a strong focus on prevention, NCOHF Affiliates provide vital comprehensive oral health services to local children in desperate need of care. In less than five years, NCOHF has delivered over \$7 million in direct funding, donated dental products and educational resources to the growing Affiliate network through the generosity of dedicated supporters like Sirona Dental Systems.

"We are proud to be able to offer this donation in support of NCOHF, it's Affiliates, and our community" said Michael Augins, President of Sirona Dental Systems LLC. "We appreciate the terrific work of the NCOHF and their efforts to provide increased access to dental care to America's children. It is an honor to be able to support such a worthy cause"

"The demand for Affiliate services has never been greater, and programs are struggling to care for an increasing number of patients with even fewer resources," said Fern Ingber, NCOHF president and CEO. "This significant donation of Sirona dental equipment will allow NCOHF Affiliate partners to expand existing pediatric services and give more children the building blocks for healthy and productive futures."

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About Sirona Dental Systems, Inc.

Recognized as a leading global manufacturer of technologically advanced, high quality dental equipment, Sirona has served equipment dealers and dentists worldwide for more than 130 years. Sirona develops, manufactures, and markets a complete line of dental products, including the CAD/CAM restoration equipment (CEREC), digital and film-based intra-oral, panoramic and cephalometric X-ray imaging systems, dental treatment centers and handpieces. Visit www.sirona.com for more information about Sirona and its products.

About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org

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