

NEWS RELEASE



IMMEDIATE RELEASE

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NCOHF Oral Health Programs Receive \$35,000 Cosmedent, Inc. Product Donation

(Charlotte, NC— January 5, 2011) Cosmedent, Inc. has made a product donation valued at \$35,991.55 to benefit pediatric oral healthcare facilities in the National Children's Oral Health Foundation: *America's Toothfairy*® nonprofit Affiliate network.

Thirteen NCOHF Affiliates received a generous supply of Renamel Nano and Kwik Addition Silicone Impression Tray Adhesive to help meet the growing need for comprehensive care among underserved children in their local communities.

Michael O'Malley, President of Cosmedent, noted, "NCOHF is an incredible organization that is dedicated to the prevention of pediatric dental disease in underserved communities. It is through the NCOHF Affiliate network that Cosmedent is able to support dental practices throughout our communities that have helped improve the lives of so many children."

"We are honored to partner with a dental corporation like Cosmedent, Inc. that truly personifies the meaning of social responsibility," said Fern Ingber, NCOHF President and CEO. "Generous product donations like these are critical to our Affiliate programs experiencing a significant increase in the need for their services."

About Cosmedent, Inc.

Cosmedent is a leading seller of high quality dental materials for cosmetic, restorative and preventative dentistry. Cosmedent designs and sells award winning aesthetic dental products including dental composites, dental adhesives, resin cements, finishing and polishing materials, core buildup materials and specialty products. As one of the pioneering companies in aesthetic dental education, Cosmedent operates the CEE Center for Esthetic Excellence, a highly interactive, hands-on educational center at its corporate headquarters in downtown Chicago, IL. Cosmedent sells direct to dentists in the United States and through leading dental distributors worldwide.

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About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org

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