

NEWS RELEASE



IMMEDIATE RELEASE

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KaVo Group Joins NCOHF as Underwriting Partner

(Charlotte, NC – March 2, 2011) The KaVo Group, a world innovator in dentistry, has made a leadership commitment to the health of our nation's children as the newest National Children's Oral Health Foundation: *America's Toothfairy®* (NCOHF) Underwriting partner. The KaVo Group is an affiliation of world class dental brands including KaVo, Pelton & Crane, Marus, DEXIS, Gendex, I-CAT, Instrumenarium and SORDEX.

Founded in 2006 to address the growing epidemic of pediatric dental disease, NCOHF supports delivery of comprehensive care to at-risk children through a national Affiliate network of community-based oral health clinics and outreach programs. In just five years, NCOHF Affiliates have reached more than 1 million children with vital preventive, restorative, and educational oral health services. NCOHF Underwriters include leading national and international dental corporations that fund all Foundation operating and program expenses, ensuring 100% of every additional dollar donated to NCOHF provides underserved children with the care they deserve.

"We are thrilled to have become an underwriter and advocate for NCOHF. The core values of the NCOHF and the KaVo Group are very similar," said Henk van Duijhoven, President and Global Group Executive, KaVo Group. "We use innovative ideas, the best team and spirit of continuous improvement to drive awareness and access to comprehensive pediatric oral health services to eliminate this epidemic."

"We are honored that KaVo has joined us in our mission to eliminate children's needless suffering from America's number one chronic childhood illness," said Fern Ingber, NCOHF President and CEO. "Their laudable philanthropy makes it possible for NCOHF to respond to the escalating number of children in critical need of services in 2011."

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About KaVo

KaVo Group is a global affiliation of world class dental equipment brands that share the values of innovation, quality, exceptional customer service and market leading brands of relevance. KaVo group brands represent nearly 400 years of innovation, quality and commitment to the dental community. The alliance more formally leverages the synergies of member companies including technology development, product integration, manufacturing, supply chain improvements and maximization of value to the dental professional. Member brands include KaVo, Pelton & Crane, Marus, DEXIS, Gendex, I-CAT, Instrumentarium and SOREDEX.

About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org.

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