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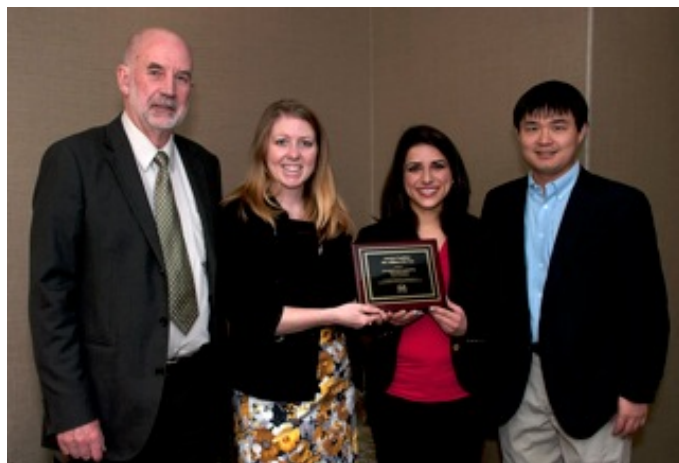
FOR IMMEDIATE RELEASE

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UCSF School of Dentistry – Division of Pediatric Dentistry Named the 2011 Affiliate of the Year in Recognition for Child-Saving Work

(Charlotte, NC – March 29, 2011) National Children's Oral Health Foundation: *America's Toothfairy®* (NCOHF) is pleased to announce that the University of California San Francisco School of Dentistry – Division of Pediatric Dentistry has been named the 2011 Affiliate of the Year. The Affiliate of the Year Award is presented annually to a member of the NCOHF affiliate network in recognition of exemplary commitment to eliminating pediatric dental disease in their community. As part of this affiliate network, NCOHF has provided UCSF with over \$165,000 to date in financial and product support to aid in their efforts to deliver oral health services to underserved children.



Pictured: Dean John D.B. Featherstone, Kaitlin Jennison, Shirin Mullen, and Dr. Brent Lin

Under the leadership of Dr. Brent Lin and Dr. Pamela Den Besten, the UCSF School of Dentistry ensures at-risk families throughout the Bay Area have access to comprehensive oral health care. The UCSF School of Dentistry employs innovative NCOHF programs such as *Students United for America's Toothfairy*, *Tomorrow's Smiles* and *Train the Trainer* to provide these families with the educational, preventive and restorative services that they so desperately need. Dr. John Featherstone, Dean of the School of Dentistry at the University of San Francisco California, stated, "I am so proud of our dedicated faculty and students who have so ably made amazing use of the assistance offered by the NCOHF to improve the oral health of thousands of underserved children. They have laid the groundwork for others to follow and continue to make an impact."

In a ceremony in Chicago on February 24, 2011, Fern Ingber, CEO and President of National Children's Oral Health Foundation: *America's Toothfairy®*, presented Dr. Featherstone with a plaque commemorating their contribution. NCOHF also awarded a \$1,000 grant to the UCSF *Students United for America's Toothfairy* chapter in support of their ongoing efforts to rescue underserved children from pediatric dental disease. "UCSF has exhibited exemplary leadership and outstanding delivery in critical oral health services to our nation's most

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underserved children. It is our honor to recognize them as an affiliate that has made such a difference in their community,” remarked NCOHF CEO and President, Fern Ingber.

About UCSF

For more than 125 years, the UCSF School of Dentistry has educated men and women of science while improving public health through excellence in teaching, research, patient care and service in the dental and craniofacial sciences. Their world-renowned faculty is comprised of four departments, all focused on a common mission. UCSF fosters an inspired environment where individuals identify themselves as scholars and realize their scholarship through service as clinicians, educators and patients.

About National Children’s Oral Health Foundation: *America’s Toothfairy* • (NCOHF)

National Children’s Oral Health Foundation: *America’s Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org.

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