

NEWSRELEASE



IMMEDIATE RELEASE

Contact: Jill Malmgren
Phone: (704) 350-1600
Fax: (704) 350-1333
E-mail: jmalmgren@ncohf.org

4108 Park Road
Suite 300
Charlotte, NC 28209
(704) 350-1600
Fax (704) 350-1333
www.AmericasToothfairy.org

Donation from Cosmedent Enables Children to Receive Desperately Needed Oral Health Care

(Charlotte, NC – April 18, 2011) Three generous product donations from Cosmedent, Inc. have provided critical materials that will be used by twenty-one non-profit affiliates of the National Children's Oral Health Foundation: *America's Toothfairy®* (NCOHF) to deliver dental care to thousands of children who would otherwise be unable to receive treatment. "We at Cosmedent consider it a privilege to contribute to NCOHF. It is an organization that delivers what it promises to its affiliates and the children they serve," commented Michael O'Malley, President of Cosmedent.

The donations, totaling over \$145,000 in Renamel Nano, Flowable Microfill and Renamel Microhybrid products benefitting the NCOHF: *America's Toothfairy®* oral health programs for at-risk children, come at a crucial time. With donations to the nation's largest charities falling 11% last year and need escalating at an alarming pace due to the increasingly challenging economic climate, contributions of supplies and financial gifts are more important than ever before. "Cosmedent's commitment to saving children from the devastating effects of pediatric dental disease has been demonstrated through their continued support of NCOHF: *America's Toothfairy®* with valuable product donations," said Fern Ingber, NCOHF President and CEO. "Their generosity will provide our affiliates with the materials they need to provide treatment and end unnecessary suffering of children in our communities."

Founded in 2006 to address the growing epidemic of pediatric dental disease, NCOHF supports innovative oral health programming and delivery of comprehensive care to at-risk children through a national Affiliate network of community-based oral health clinics and outreach programs. In just five years, NCOHF Affiliates have reached more than 1 million children with vital preventive, restorative, and educational oral health services.

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About Cosmedent, Inc.

Cosmedent, Inc. was founded in 1982 to meet the early demands of educating dentists in the use of composite materials for esthetic dentistry. As one of the pioneering companies in aesthetic dental education, Cosmedent operates the Center for Educational Excellence, a highly interactive, hands-on educational center at its corporate headquarters in downtown Chicago, IL. While maintaining its focus on education, Cosmedent worked with practicing dentists to develop a line of quality products including dental composites, dental adhesives, resin cements, finishing and polishing materials, and core buildup materials that changed the face of dentistry. These award winning and 5 star rated products such as Remanel Microfill, Renamel Hybrid, Creative Color, Insure and Prevue are now recognized and recommended worldwide by leading dental professionals.

About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org.

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