

# NEWSRELEASE



## IMMEDIATE RELEASE

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## **TotalCare Makes Generous Product Donation to Help At-Risk Children**

(Charlotte, NC – May 19, 2011) TotalCare™ has made a generous donation of PerfectPearl Prophy Paste valued at \$48,000 to the National Children's Oral Health Foundation (NCOHF): *America's Toothfairy*®. The Prophy Paste will be used by NCOHF to support the delivery of vital comprehensive oral health services to underserved children. Thirty-five NCOHF affiliates will benefit from the donation of PerfectPearl™ Prophy Paste from TotalCare.

"TotalCare is proud to support NCOHF in providing dental care to families in need. Our mission at TotalCare is to protect people from dental disease and infection, and we are very excited to be working with NCOHF," commented Steve Fanning, TotalCare Director of Marketing and Brand Management.

"This significant product donation will enable NCOHF affiliates to provide at-risk children and their families with preventive care necessary to break the devastating cycle of dental disease and reduce dental caries in their communities," said Fern Ingber, NCOHF President and CEO.

Founded in 2006 to address the growing epidemic of pediatric dental disease, NCOHF supports innovative oral health programming and delivery of comprehensive care to at-risk children through a national Affiliate network of community-based oral health clinics and outreach programs. In less than five years, NCOHF has delivered over \$8 million in direct funding, donated dental products and educational resources to the growing Affiliate network through the generosity of dedicated supporters like TotalCare enabling Affiliates to reach over 1 million children with vital preventive, restorative, and educational oral health services.

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## About

TotalCare™ is a subsidiary of Sybron Dental Specialties, with headquarters in Orange, California and a manufacturing facility in Romulus, Michigan. TotalCare provides high-quality infection-prevention and preventive products, including a complete line of enzymatics, high-level disinfectants, surface disinfectants, barrier covers and sleeves, eye protection, hand hygiene products, disposable prophylaxis angles and paste. TotalCare products are sold through leading dental product suppliers around the globe.

## About National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit [www.AmericasToothfairy.org](http://www.AmericasToothfairy.org).

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