

IMMEDIATE RELEASE

Contact: Jill Malmgren
Phone: (704) 350-1600
Fax: (704) 350-1333
E-mail: jmalmgren@ncohf.org

4108 Park Road
Suite 300
Charlotte, NC 28209
(704) 350-1600
Fax (704) 350-1333
www.AmericasToothfairy.org

CAO Group, Inc. Donates Fluoride and Whitening Treatments to the National Children's Oral

Health Foundation: *America's Toothfairy*

(Charlotte, December 15, 2011) - [CAO Group, Inc. \(CAO\)](#), a leading design and manufacturer of professional dental devices and materials, has made a generous donation to the [National Children's Oral Health Foundation: *America's Toothfairy*](#)[®] (NCOHF). The initial donation of CAO's advanced [Sheer White](#)[®] whitening film and [Sheer FluorX](#)[™] fluoride treatment film will be shipped to 32 different NCOHF locations in the US and Puerto Rico to help provide underserved children with brighter smiles and better oral health.

"We are extremely pleased to be able to support NCOHF: *America's Toothfairy* and their continuing efforts to eliminate pediatric oral disease and promote overall health and well-being for millions of children using our new, advanced film delivery technology," said Dr. Densen Cao, President and CEO of the CAO Group, Inc. "We are looking forward to shipping additional donations in the future as we continue to build a long and lasting partnership with the NCOHF."

"We greatly appreciate the generosity of the CAO Group for sharing their latest film technology", said Fern Ingber, President and CEO of NCOHF. "CAO's product contribution is helping NCOHF University and other community-based Affiliate clinical partners deliver fluoride treatments to thousands of underserved children and brighten the smiles while improving the self esteem of thousands of at-risk teens."

IMMEDIATE RELEASE

Contact: Jill Malmgren
Phone: (704) 350-1600
Fax: (704) 350-1333
E-mail: jmalmgren@ncohf.org

4108 Park Road
Suite 300
Charlotte, NC 28209
(704) 350-1600
Fax (704) 350-1333
www.AmericasToothfairy.org

Founded in 2006 to address the growing epidemic of pediatric dental disease, NCOHF supports innovative oral health programming and delivery of comprehensive care to at-risk children through a national Affiliate network of community-based oral health clinics and outreach programs. NCOHF has delivered nearly \$10 million in direct funding, donated dental products and educational resources to the growing Affiliate network. The generosity of dedicated supporters like CAO Group, Inc. enables NCOHF Affiliates to reach over 600,000 children annually with vital preventive, restorative, and educational oral health services.

About CAO Group, Inc.

CAO Group, Inc. (CAO) is a leading design and manufacturing company in dental materials and devices and other optoelectronic devices. CAO is headquartered in West Jordan, Utah, and operates ISO 13485 certified and FDA registered R&D/manufacturing facilities in both Utah and China. CAO owns more than 60 issued U.S. and international patents and more than 80 pending patents in a variety of technologies. For more information about CAO group, Inc. please visit: www.caogroup.com.

About National Children's Oral Health Foundation: *America's Toothfairy* (NCOHF)

National Children's Oral Health Foundation: *America's Toothfairy*[®] (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org.

###