

NEWSRELEASE



Because every child deserves a healthy smile™

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Zenith Dental Toothfairy Grant awarded by the National Children's Oral Health Foundation to help rescue at-risk students from preventable pediatric dental disease

(Charlotte, NC—January 21, 2009) The National Children's Oral Health Foundation (NCOHF) has awarded a \$12,000 Zenith Dental Toothfairy Grant to Washington State Smile Partners for a project that targets students in underserved neighborhoods with school-based screening and preventive dentistry programs through its innovative Smart Smiles Program.

Zenith President George Wolfe said, "Zenith joins NCOHF's mission to ensure that children don't suffer needlessly from preventable dental disease. Zenith adheres to an uncompromising and innovative standard; we want that superior level of wellness for the children who NCOHF helps us to support."

Fern Ingber, NCOHF's president and CEO, expressed her gratitude. "Zenith's Toothfairy Grant will help to break the cycle of preventable pediatric dental disease for thousands of vulnerable children in need of oral health services. In addition to this special grant, Zenith Dental has been a long time supporter of NCOHF, which has provided many very valuable product donations and ongoing generous financial contributions."

Washington State Smile Partners is a member of NCOHF's national affiliate network, dedicated to delivering comprehensive oral health treatment and preventive educational services to economically disadvantaged children and their families to achieve and sustain healthy people and healthy communities.

About Zenith Dental

Zenith Dental is the visionary company behind some of dentistry's best-known restorative products. One of the most innovative companies in the field of dentistry, Zenith offers a comprehensive range of restorative dental materials and is responsible for bringing some of the industry's most well-known and clinically successful products to the U.S. market.

The company has sought out and partnered with leading global dental manufacturers to provide exceptional dental materials, and is the exclusive distributor of DMG products in the U.S. and Canada.

About the National Children’s Oral Health Foundation (NCOHF)

The National Children’s Oral Health Foundation (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit community-based universities, health centers, dental clinics, and mobile programs throughout America.

For more information about NCOHF, please visit www.AmericasToothfairy.org.

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