

NEWSRELEASE



Because every child deserves a healthy smile™

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NATIONAL CHILDREN'S ORAL HEALTH FOUNDATION ANNOUNCES TOMORROW'S SMILES PROGRAM TO "CHANGE A SMILE-CHANGE A LIFE" FOR AT-RISK TEENS

(Charlotte, NC - January 19, 2008) - The National Children's Oral Health Foundation announces the launch of a new program aimed at high school students to provide oral health services to help promising at-risk students be better prepared for happy, healthy and productive futures. The *Tomorrow's SMILES* program was created and initially funded by a gift from Dr. Ronald Goldstein, a highly respected, clinician, author and lecturer. *"Giving back has long been a priority in my family and through this program I hope the young people served will 'pay-it-forward.'" said, Dr. Goldstein.*

Tomorrow's SMILES will support community and national efforts to respond to the growing high school dropout crisis that severely impacts young people's future opportunities. In addition to providing comprehensive restorative functional and esthetic treatment for students without the financial means to pay for the services, *Tomorrow's SMILES* will educate students about the importance of good oral health and offer guidance on maintaining their healthy *Tomorrow's SMILES*.

A healthy smile positively affects the ability of students to communicate without embarrassment with peers, teachers and potential employers. Disease, stress, neglect, poor nutrition, and lack of education can cause significant esthetic deformities, which result in life long health, negative self-esteem, and anti-social behavioral issues. *Tomorrow's SMILES* will help rescue youth from a downward socioeconomic spiral by giving them a smile that helps restore their self-esteem and encourages them to take responsibility for their oral health and well-being, which ultimately results in their becoming responsible dental consumers.

The National Children's Oral Health Foundation (NCOHF) will administer the program through its national Affiliate network of non-profit community dental facilities and NCOHF Associate volunteer private practitioners. Participating NCOHF Affiliate partners will facilitate outreach efforts with high schools and community youth organizations.

Fern Ingber, NCOHF President and CEO said, " Dr. Goldstein's tremendous vision and generosity has created a program that will undoubtedly dramatically improve the lives of thousands of teens. As these young adults are educated how to maintain their new beautiful healthy smiles, we will also help break the cycle of preventable dental disease for future generations."

ABOUT THE NATIONAL CHILDREN'S ORAL HEALTH FOUNDATION

The National Children's Oral Health Foundation (NCOHF) is a 501(c)(3) nonprofit, established with the sole purpose of eliminating the #1 chronic childhood illness: pediatric dental disease, and promoting innovative educational and preventive treatment programs for millions of children with little or no health care coverage. Supporting a growing network of nonprofit community based programs and dental school clinics, NCOHF is dedicated to raising awareness of this debilitating disease, facilitating much-needed comprehensive pediatric oral health solutions, and eliminating preventable pediatric dental disease from future generations.

ABOUT DR. RONALD GOLDSTEIN

Dr. Ronald Goldstein is currently Clinical Professor of Oral Rehabilitation at the Medical College of Georgia School of Dentistry, an Adjunct Clinical Professor of Prosthodontics at Boston University School of Dental Medicine, an Adjunct Professor of Restorative Dentistry at the University of Texas Health Science Center and formerly a Special Lecturer in Esthetic Dentistry at Emory University School of Dentistry. Dr. Goldstein has presented continuing education courses at more than twenty universities and lectured at over 500 dental meetings in the United States, Canada, Australia, South America, Asia, and throughout Europe. He has authored or co-authored numerous professional books including his best-selling consumer book, *Change Your Smile*, now in its third edition. In 1992, he received awards from both the American Academy of Esthetic Dentistry and the American Academy of Cosmetic Dentistry. He is co-founder and past-president of the American Academy of Esthetic Dentistry, a past-president of Alpha Omega International Dental Fraternity, and the fifth District Dental Society in Atlanta, Georgia. Dr. Goldstein is a Fellow or Distinguished Practitioner in numerous professional organizations.

For more information on the National Children's Oral Health Foundation and *Tomorrow's SMILES*, please visit www.TomorrowsSmiles.org

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