

NEWSRELEASE



Because every child deserves a healthy smile™

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Heraeus Kulzer Donation to NCOHF Provides Dental Help to Children

(Charlotte, NC—May 28, 2009) Heraeus Kulzer, LLC, the worldwide leader in dental esthetics, recently donated 83 iBond Self Etch Value Packs, valued at \$27,593, to National Children's Oral Health Foundation: America's Toothfairy (NCOHF).

Twelve non-profit facilities received the Value Packs, which are doses of single-step bonding materials. All recipients are affiliates of NCOHF and provide oral healthcare for underserved children in their communities.

"Heraeus is honored to support NCOHF and its national network of non-profit affiliates," said Chris Holden, President of Heraeus Kulzer. "We are truly inspired by the work of NCOHF and its passion and commitment to help children in need."

"Millions of children in our country do not have access to, or cannot afford, the proper dental care they require," said Fern Ingber, President and CEO of NCOHF. "We are grateful to Heraeus, who is providing our Affiliates with a quality product to help them treat these deserving children," Ms. Ingber said.

About Heraeus

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with over 155 years of tradition. Businesses include precious metals, sensors, dental and medical products, quartz glass and specialty lighting sources. With product revenues of € 3 billion and precious metal trading revenues of € 9 billion, as well as over 11,000 employees in more than 100 companies worldwide, Heraeus holds a leading position in its global markets.

Heraeus Kulzer GmbH, a subsidiary of the precious metals and technology group Heraeus, is one of the world's leading manufacturers of dental products, with headquarter in Hanau, Germany, and subsidiaries in the US, Europe, and Asia. As a system provider and service partner for dental offices and dental laboratories, with more than 1,500 employees worldwide, the company grossed EUR 336 million in sales in 2007.

The Heraeus Kulzer Dental Division provides dentists, laboratories and patients with the ultimate in esthetic dental solutions. Heraeus Kulzer empowers dental professionals to provide patients with the most natural-looking restorations while respecting a healthy and conservative approach to clinical dentistry. For more information on Heraeus or its products, call 800.431.1785 or visit www.SmileByVenus.com.

About the National Children's Oral Health Foundation (NCOHF)

The National Children's Oral Health Foundation (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America.

For more information about NCOHF, please visit www.AmericasToothfairy.org.

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