

# NEWSRELEASE



*Because every child deserves a healthy smile™*

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## **Ultradent Supports the Affiliate Network of National Children's Oral Health Foundation**

Charlotte, NC - June 22, 2009 – National Children's Oral Health Foundation (NCOHF): America's Toothfairy, plans to help its 1,000,000<sup>th</sup> child in its upcoming fiscal year thanks to generous supporters dedicated to helping children.

Since 2006 NCOHF has worked to eliminate pediatric dental disease by staying focused on oral health and education among our nation's most economically challenged children and their families. Even though pediatric dental disease is completely preventable, it affects millions of children in our country, causing pain so severe it can impact a child's ability to eat, sleep, learn and thrive. NCOHF: America's Toothfairy works with a growing national network of non-profit dental facilities, called Affiliates, to provide preventive measures, treatment and education for underinsured children across the country.

To date NCOHF Affiliates have served almost 700,000 children and, with additional facilities being added this fiscal year, should reach 1,000,000 by Summer 2010. Because of support from corporations, NCOHF has been able to provide funding and product donations to its Affiliates valued at over \$4 million since 2006.

Generous corporations provide funding and product donations, making it possible for NCOHF's Affiliates to receive the support they need. One such corporation is Ultradent Products, Inc., a dental company with a 30-year history of innovation and quality. Ultradent, led by Dr. Dan Fischer, has been a consistent underwriter and product provider since NCOHF was founded.

"We passionately believe in the mission of NCOHF", said President/CEO of Ultradent, Dr. Fischer, "It is a unique opportunity to be aligned with a program that so closely matches our own corporate goals of improving oral healthcare to the underserved. We proudly support the efforts of NCOHF."

Ultradent manufactures and packages more than 500 materials, devices and instruments used worldwide by dentists, group practices, dental and veterinary labs, government agencies and universities. As a leader in the dental manufacturing field, Ultradent adheres to a strong moral code, operating with core beliefs in integrity, quality, hard work, innovation, and care.

Support from Ultradent has assisted NCOHF in creating its network of now 60 Affiliates. NCOHF is the only independent non-profit national children's health organization exclusively focused on supporting delivery of comprehensive oral health care for economically disadvantaged children. Thanks to generous underwriters, 100% of the funds and products raised by NCOHF goes directly to programs that help children who are in critical need of oral health care.

"NCOHF exists because of the great need for pediatric dental care," says Fern Ingber, CEO of NCOHF. "Underwriters like Ultradent make it possible for the Foundation to support our Affiliates, and for them to receive funds and products from caring individuals and corporations. We appreciate Ultradent for their unwavering support since NCOHF's inception and their belief that we must work together to eliminate pediatric dental disease among our nation's poorest children."

#### **About Ultradent**

Ultradent Products, Inc. is a leading developer of high-tech dental and hygiene materials, devices and instruments worldwide. Ultradent's mission is to improve the level of oral healthcare and to make dental procedures more predictable and hassle-free. Consistent with its mission, Ultradent works to improve the quality of life and health of individuals through financial and charitable programs. For more information about Ultradent, call (800) 552-5512 or visit [www.ultradent.com](http://www.ultradent.com).

#### **About the National Children's Oral Health Foundation: America's Toothfairy (NCOHF)**

National Children's Oral Health Foundation (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit community-based universities, health centers, dental clinics, and mobile programs throughout America.

For more information about NCOHF, please visit [www.AmericasToothfairy.org](http://www.AmericasToothfairy.org).

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