

NEWS RELEASE



IMMEDIATE RELEASE

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Septodont Donates Dental Products to NCOHF Affiliate Network

(Charlotte, NC—December 2, 2009) Septodont has donated dental products valued at \$25,000.00 to National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) to provide vital dental treatment for underserved children across the country.

Four NCOHF Affiliates – Central Community College in Hastings, Nebraska, Valley Community Clinic in North Hollywood, California, Children's Dental Health Services in Rochester, Minnesota, and Wilkes Public Health Dental Clinic in North Wilkesboro, North Carolina – each received up to \$7,000 in donated Septodont products to support continued comprehensive oral healthcare services for local at-risk children.

Kent Chiu, President of Septodont said, “We are proud to support the *America's Toothfairy* mission to eliminate children's pain and suffering from pediatric dental disease. As ‘experts in pain control,’ Septodont is dedicated to improving the dental experience for all children, especially those from vulnerable populations currently served through the NCOHF Affiliate network.”

“NCOHF Affiliate partners are the heart and soul of our organization, relying on dedicated community support to sustain critical local oral healthcare programs. Septodont's generous product donation provides our Affiliates with valuable tools to continue expanding access to care for all underserved American children,” said Fern Ingber, NCOHF's President and CEO.

About Septodont

Since 1932, Septodont's extensive product range has provided the worldwide dental profession with the most reliable and efficient solutions to their operatory challenges. Septodont's unrelenting commitment to quality, innovation and service has helped earn it the position as a Global market leader in dental anesthetics and pain control. Today, Septodont's dental anesthesia products are relied upon by hundreds of thousands of dentists in more than 150 countries.

About National Children's Oral Health Foundation: *America's Toothfairy*®

National Children's Oral Health Foundation: *America's Toothfairy*® (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America. For more information about NCOHF, please visit www.AmericasToothfairy.org.